

# **Art Elevates the Everyday**



On behalf of the board and staff of the Wiregrass Museum of Art, we are pleased to present the Fiscal Year 2022 Annual Report, with highlights of the museum's work from October 2021 to September 2022.

WMA continues to make the Wiregrass a better place to live, work, and learn, and in this report, we share the impact of WMA in our community over the last year. With the generous support of individuals, businesses, and partner organizations, we provide our region with a strong schedule of arts programs throughout the year for all ages, from toddlers to seniors. These offerings build creativity and innovation across the community, and WMA provides a space where meaningful social connection and cultural sharing thrives.

Thank you for your trust in the work that we do together! We encourage you to renew your commitment to supporting WMA in the year to come, and are excited about the museum's future.

Dana-Marie Lemmer Executive Director Collins Trott

President, WMA Board of Trustees

Collins Two



WMA is a welcoming place for children, families, and newcomers to gather. With 312 days of activity at WMA this year, the museum's extensive programs are designed to cultivate lifelong learning and meaningful social connection at all ages, from toddlers to seniors.

2,094

people gathered at special events like Art After Hours and Yard Party for Art

1,733

students and adults participated in studio classes, artist workshops, camps, and summer outreach activities

148

people tuned in for virtual artist talks

18

community partners









Area school systems depend on WMA as a strong partner in education, and benefit from programs that ensure Wiregrass area children have a holistic education that fully prepares them to grow into successful lifelong learners. The museum develops educators in the classroom through crucially needed resources, and provides students with life-changing learning experiences in the museum's galleries and studio.



# 2,394

students toured the museum on field trips

# 154

students from 14 schools attended WMA Teens' first Teen Night event

# **728**

students from 31 area schools submitted artworks for Youth Art Month, with 151 selected for the annual exhibition

# 12,133

people accessed WMA's online lesson plans and educator resources, including the most popular "Put a Label On It" blog and "Create Your Own Alebrijes" lesson plan





WMA cares for objects held in the public trust, and preserves art for future generations to enjoy. With the art and artists of our time at the forefront of our work, WMA is the vibrant undercurrent of Dothan's creative ecosystem.







63

artists supported through 15 exhibitions and artist projects

24

works acquired for the Permanent Collection

15

Visiting Artist programs

Investing in WMA makes Dothan and the Wiregrass region a better place to live, work, and learn, now and in the future. WMA is increasingly sustainable, and strategically leverages financial support from partners to build diverse income streams, preventing dependence on any one source.



22

**Corporate Members** 

15

Grants received, including support for projects from the Institute for Museum and Library Services, Michelin Charity Golf Tournament, and Alabama State Council on the Arts

# **Income and Other Support**

Earned Income	\$61,810.05
Contributed Income	\$736,575.70
Investments/Other Income	(\$17,045.93)

 Total Income
 \$781,339.82

 Operating Expenses
 \$769,956.29

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**Net Income** \$11,383.53





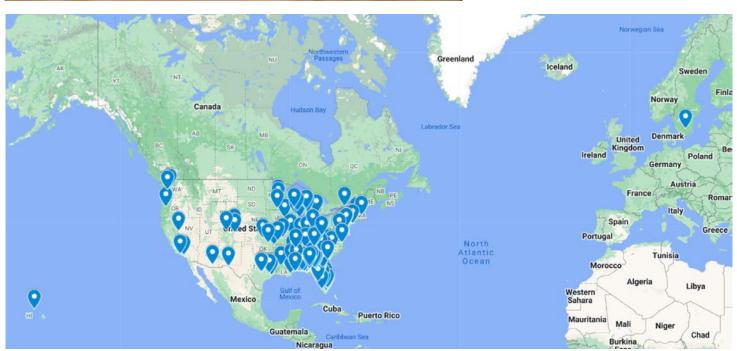


WMA is a beacon of community excellence, striving to represent our region as a leader in stewardship as we pursue national accreditation and cultivate a culture of philanthropy.

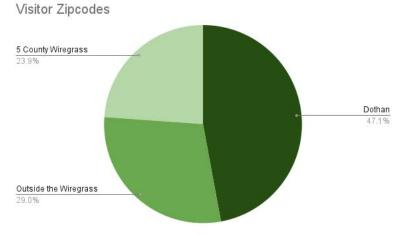
Daily visitors came from 37 states across the U.S. and Europe

Updated and launched WMA's 3-year Strategic Plan: *The Way Ahead* 

Space Needs Assessment completed for future facility planning







## The Year Ahead



WMA looks to 2023 with enthusiasm, celebrating our 35th anniversary and our continued commitment to being a place for Wiregrass residents and visitors to experience art in meaningful ways. With our newly published Strategic Plan, we will work on specific goals over the next three years, within the framework of a 10-year vision to become nationally accredited. The goal of this plan is to ensure WMA meets several milestones within the short-term period that are "dominoes" critical to the success of the long-term vision. National accreditation is a mark of excellence and professionalism within the museum field, designated by the American Alliance of Museums.

Once accredited, WMA will have opportunities to access art and artists from major institutions across the country, expand educational initiatives and strategic partnerships, elevating the Wiregrass as a national destination for the arts. The museum's ability to grow, and to serve greater numbers of residents and visitors, will serve as a direct catalyst for the Wiregrass region's growth for generations to come.

And, with excellent upcoming exhibitions like *I*, *Too*, *Am Thornton Dial*, and new programs like Art in Bloom, WMA will continue to build on its reputation as a driver for economic dynamism in downtown Dothan, projecting an economic impact of over \$1 million from day trip and overnight visitor spending.

# **Acquired Works**

Sheila Pree Bright American, born 1967

Untitled 10 (from Plastic Bodies), 2003

Dye coupler print

 $20 \times 16 \text{ inches } (50.8 \times 40.6 \text{ cm})$ 

Gift of Paul Barrett, Jr. and Jan R. Barrett in honor of Lucinda

W. Bunnen 2022.1

**Charlie Lucas** 

American, born 1951 The Sidewinder, ca. 1980

Paint on board

 $24 \times 49$  inches (61 × 124.5 cm)

Gift of Paul Barrett, Jr. and Jan R. Barrett in honor of Charlie

Lucas and Georgine Clarke

2022.2

Willie Cole

American, born 1955

Pressed Iron Blossom #2, 2005

Lithograph

 $22 \times 30$  inches (55.9 × 76.2 cm)

Gift of Paul Barrett, Jr. and Jan R. Barrett in honor of Willie

Cole and Guido Maus

2022.3

Sydney A. Foster

American, born 1994

Eyes on the Prize, 2020

Inkjet print

15 3/4 x 19 3/4 inches (40 x 50.2 cm)

Gift of the artist

2022.4

Sydney A. Foster

American, born 1994

Take A Stance, 2020

Inkjet print

 $29.3/4 \times 19.3/4$  inches (75.6 × 50.2 cm)

Gift of the artist

2022.5

Sydney A. Foster

American, born 1994

The Matriarchy, 2021

Inkjet print

29 3/4 x 19 3/4 inches (75.6 x 50.2 cm)

Gift of the artist

2022.6

Carlton Nell

American, born 1962

After 154, 2015

Oil on panel

 $48 \times 80$  inches (121.9 × 203.2 cm)

Gift of the artist

2022.7

Barry Andersen

American, born 1945

Alabama #17-7, 1987

Inkjet print

14 x 18 inches (35.6 x 45.7 cm)

Gift of the artist as part of The Museum Project 2022.8

Barry Andersen

American, born 1945

Alabama #18-6, 1987

Inkjet print

Image: 14 x 18 inches (35.6 x 45.7 cm) Sheet: 16 1/4 x 20 1/4

inches (41.3 x 51.4 cm)

Gift of the artist as part of The Museum Project 2022.9

Barry Andersen

American, born 1945

Alabama #19-6, 1987

Inkjet print

Image: 14 x 18 inches (35.6 x 45.7 cm) Sheet: 17 x 22 inches

(43.2 x 55.9 cm)

Gift of the artist as part of The Museum Project 2022.10

Barry Andersen

American, born 1945

Kentucky #42-15, 1989

Inkjet print

Image: 14 x 18 inches (35.6 x 45.7 cm) Sheet: 17 x 22 inches

(43.2 x 55.9 cm)

Gift of the artist as part of The Museum Project 2022.11

Barry Andersen

American, born 1945

Florida #91, 1983

Inkjet print

Image: 14 x 18 inches (35.6 x 45.7 cm) Sheet: 17 x 22 inches

(43.2 x 55.9 cm)

Gift of the artist as part of The Museum Project 2022.12

# **Acquired Works (Continued)**

Darryl Curran

American, born 1935

Box of Leaves, 1997

Archival pigment print

Image: 17 1/4 x 12 inches (43.8 x 30.5 cm) Sheet: 20 x 14

inches (50.8 x 35.6 cm)

Gift of the artist as part of The Museum Project 2022.13

Darryl Curran

American, born 1935

Napkin and Backlit Bottle, 1994

Archival pigment print

Image: 17 3/4 x 12 inches (45.1 x 30.5 cm) Sheet: 20 x 14

inches (50.8 x 35.6 cm)

Gift of the artist as part of The Museum Project 2022.14

Darryl Curran

American, born 1935

Speckled Beans, 1998

Archival pigment print

Image: 17 x 12 inches (43.2 x 30.5 cm) Sheet: 20 x 14 inches

(50.8 x 35.6 cm)

Gift of the artist as part of The Museum Project 2022.15

**Robert Fichter** 

American, born 1939

Bend in the Road I, 2013

Inkjet print

Image: 9 x 14 inches (22.9 x 35.6 cm) Sheet: 11 x 17 inches

(27.9 x 43.2 cm)

Gift of the artist as part of The Museum Project 2022.16

Robert Fichter

American, born 1939

Screamer Mountain, 2012

Inkjet print

Image: 7 x 14 inches (17.8 x 35.6 cm) Sheet: 11 x 17 inches

(27.9 x 43.2 cm)

Gift of the artist as part of The Museum Project 2022.17

Robert Fichter

American, born 1939

Wakulla River, 2011

Inkjet print

Image: 6 x 14 inches (15.2 x 35.6 cm) Sheet: 11 x 17 inches

(27.9 x 43.2 cm)

Gift of the artist as part of The Museum Project 2022.18

Sheila Pinkel

American, born 1941

Untitled #4 (from Lens Scans series), 2011 Inkjet print

Image: 20 x 20 inches (50.8 x 50.8 cm) Sheet: 24 x 24 inches

(61 x 61 cm)

Gift of the artist as part of The Museum Project 2022.19

Sheila Pinkel

American, born 1941

Untitled #5 (from Lens Scans series), 2011 Inkjet print

Image: 20 x 20 inches (50.8 x 50.8 cm) Sheet: 24 x 24 inches

(61 x 61 cm)

Gift of the artist as part of The Museum Project 2022.20

Sheila Pinkel

American, born 1941

Untitled #9 (from Lens Scans series), 2011 Inkjet print

Image: 20 x 20 inches (50.8 x 50.8 cm) Sheet: 24 x 24 inches

(61 x 61 cm)

Gift of the artist as part of The Museum Project 2022.21

Robert von Sternberg

American, born 1939

Emma Wood State Beach, 1997

Inkjet print

Image: 9 x 12 inches (22.9 x 30.5 cm) Sheet: 11 x 17 inches

(27.9 x 43.2 cm)

Gift of the artist as part of The Museum Project 2022.22

Robert von Sternberg

American, born 1939

Fourth of July Parade, Pacific Palisades, 1973 Inkjet print

Image: 8 x 12 inches (20.3 x 30.5 cm) Sheet: 11 x 17 inches

(27.9 x 43.2 cm)

Gift of the artist as part of The Museum Project 2022.23

Robert von Sternberg

American, born 1939

Iao Valley, Maui, 1971

Inkjet print

Image: 8 x 12 inches (20.3 x 30.5 cm) Sheet: 11 x 17 inches

(27.9 x 43.2 cm)

Gift of the artist as part of The Museum Project 2022.24

# Support

WMA's works diligently to advocate for the role of art in the Wiregrass community, and faithfully stewards contributions which help to advance the museum's mission and vision. Support from The City of Dothan, Houston County Commission, Visit Dothan, corporate and individual memberships and donations, and grantmaking organizations gave a foundation of support for WMA to sustain annual arts programming, plan for the future, and respond to needs in the community as they arise.









## **Corporate Members**

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#### **Supporter**

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Wiregrass Home Team

#### In-Kind

Linens by David Parker Push.Crank.Press Troy Public Radio WTVY News 4

#### Friend

MidSouth Bank Southeastern Pediatric Associates Friend Bank Whittaker Marketing Tom West Company Mural City Coffee Company

## **Grants Received**

Institute of Museum and Library Services - American Alabama State Council on the Arts

Rescue Plan grant

\$50,000 for Collections Management Project

Michelin Charity Golf Tournament

\$46,100 for operational support

Windgate Foundation

\$10,000 for Bus on Us and program planning

Wiregrass Foundation

\$10,000 for summer outreach programs

\$15,000 for Alabama Arts Recovery Program

\$5,800 for WMA Teens program

\$5,800 for Sydney Foster: Reflections and

Realities exhibition

\$7,800 for website redevelopment

\$7,800 for B22:Wiregrass Biennial exhibition

Alabama Tourism Department Legislative Grants

Yard Party for Art

\$2,600 - Representative Paul Lee \$3,900 - Senator Donnie Chesteen

## **Grants Received (Continued)**

Visit Dothan

\$4,000 for marketing and operational support

Southeast Alabama Community Foundation \$3,000 for First Saturday Family Day

The Caring Foundation, Blue Cross and Blue Shield \$2,000 for Youth Art Month

Publix Super Markets Charities \$1,000 for Youth Art Month

### **Donations**

Gifts of \$5,000+

Top and Sandra Bishop

Gifts of \$2,500-\$4,999

Melissa Forrester

Gifts of \$1,000-\$2,499

Nancy and Roland Spedale

Sonia Wartes Jane Williams

Wiregrass Foundation - Barbara Alford Wiregrass Foundation - Steve McCarroll

Gifts of \$500-\$999

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**Jed and Abby Downs** 

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## **Donations (Continued)**

Gifts of \$1-\$99

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Gina and Darrin Swan

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**Heather Smith Williams** 

Lara Kosolapoff-Wright

Linda Young

In-Kind Donations

City of Dothan

**Dothan Leisure Services** 

The Dothan Eagle

Rigel Keffer

**David Parker** 

WMA thanks Holly Albrecht, Mark Anderson, Emily Butler, and Zachary Harris for hosting Facebook fundraisers!





### **Members**

Advocate \$1,000

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Dothan Area Chamber of Commerce

#### **Bus on Us Field Trip Program Silver Sponsors**

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#### **Yard Party for Art**

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Nantze Springs
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## Mission + Vision

The Wiregrass Museum of Art inspires a lifelong appreciation for the visual arts by providing innovative educational programs that engage diverse audiences through the collection and exhibition of quality works. As a cultural anchor, the Wiregrass Museum of Art inspires creativity to enhance the everyday lives of its community and leads the regional conversation on the importance of the arts.

### **Core Values**

#### **Power of Art / Inspiration / Creativity**

We believe in the transformative experience of art and are dedicated to providing our audience with exceptional experiences of direct contact with unique objects and works of art through access to our collections and diverse exhibition schedule. These works of art are at the core of the museum's identity.

#### Integrity

We believe that we are accountable for the care and preservation of the collections and all objects entrusted to us. We stand for our values in making difficult decisions and will maintain accountability to our donors through good stewardship of donations and generous giving.

#### **Excellence and Leadership/Professionalis**

We believe in treating all visitors and colleagues with respect and will strive for best practices in all we do. Creative expression is central to how we plan, teach, and face adversity.

#### **Excellence in Education**

We believe in a welcoming environment for all to learn. We will provide life-changing educational experiences through research and direct interactions with visual art. We will encourage lifelong learning and a diverse student body to express new and challenging ideas at every age.

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